

B2B Market research done right.

NewtonX is your end-to-end research partner. We raise the standard for business intelligence—combining advanced AI and verified expertise to deliver the insights you need to move faster and shape what’s next.

HOW WE DELIVER

Precision at every step and guaranteed data quality. From sourcing the right experts to surfacing decision-ready insights, every engagement ends with clear, measurable recommendations built for impact.

Solutions

Our B2B research solutions deliver intelligence that turns complex questions into confident decisions. With dedicated research advisors by your side from concept to conclusion, you get strategic support every step of the way.

Brand & Communications Research

Customer Research

Market Opportunity Research

Product Research

Research Methods



Quantitative Surveys

Capture scalable, actionable data



Qualitative Interviews

Unlock deep, niche insights



Synthetic Data

Boost your research feasibility



Market Research Consulting

Turn insights into actionable strategy

Technology

NewtonX pairs advanced AI with real expertise to replace slow, one-size-fits-all research with living intelligence.

We recruit the right experts fast and collect data in just days. Then, our automated analysis platform delivers the insights you need—right when you need them.



Recruit



Collect



Analyze

SMARTER RESEARCH AT EVERY STEP

Your data is secure with NewtonX

We take data security seriously. NewtonX is proudly certified and fully compliant with industry standards, including SOC 2, ESOMAR, Insights Association, MRS, and BBB DPF.



“I can say without a shred of doubt that the best sample quality for the B2B studies I have run in the last year came from partnering with NewtonX.”

— Market Researcher, Salesforce

97%

of client requests are fully feasible

“NewtonX is a strategic thought partner, not just a vendor. We needed someone to understand the complexities and nuances of the story we’re telling, and NewtonX meets our depth.”

— Global Director of Brand Economics, Interbrand

100%

verified experts using our 5-step verification method

GET TO KNOW NEWTONX HUB

Faster insights. Smarter decisions.

NewtonX Hub is your AI-powered research platform—built for rapid, high-quality survey analysis and decision-making at speed. It’s intelligence that moves as fast as your business.

LEARN MORE AT [NEWTONX.COM/NEWTONXHUB](https://newtonx.com/newtonxhub)

Trusted by the Fortune 500, MBB, and top market research firms.

ADWEEK

WSJ



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